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Future development lines for the
eLearning Programme

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In the beginning, there was Lisbon...

Europe should become by 2010

“the most competitive and dynamic knowledge-based economy in the world, with more and better jobs, and greater social cohesion”

education: a key part of the answer



Re-thinking education in Europe

The Lisbon challenge: ten years for change

The *Report on future objectives for European education and training systems*: a shared roadmap

Three major objectives:

- Enhancing quality
- Ensuring accessibility
- Opening up to society

eLearning: a key part of the answer



Understanding e-learning

e-learning was defined by the Commission as:

*“the use of new multimedia technologies and the Internet to improve the **quality** of learning by facilitating **access** to resources and services as well as remote exchanges and **collaboration**.”*

eLearning Action Plan March 2001



eLearning: a catalyst for change

- ★ Transforming processes
- ★ Breaking down barriers and opening-up access
- ★ Enabling lifelong & lifewide learning
- ★ Giving unprecedented access to learning resources
- ★ Facilitating personal learning pathways
- ★ Supporting intercultural dialogue
- ★ Fostering partnerships



e-learning: a challenge for education systems

★ Extending and enhancing teaching and learning

- Need for new contents, tools and services
- Need for training users and practitioners

★ Reaching out to people

- Digital literacy
- Personal learning pathways

★ Connecting with society

- New skills and competencies
- New forms of citizenship



The role of the European Commission

Providing a favourable environment

- Identifying barriers and opportunities
- Identifying issues of common concern
- Fostering and financing research
- Fostering innovation and competitiveness
- Creating fair conditions for an European market
- Supporting Member States efforts
- Fostering European cooperation
- Fostering international cooperation



EU actions for e-learning

2001: The initiative **eLearning** / **eEurope**

2002: the **eLearning** Action Plan

2003: the **eLearning** Programme

Four major areas for action:

- ★ **Infrastructures and equipment**
- ★ **Skills and competencies**
- ★ **Quality contents and services**
- ★ **European cooperation and networking**



EU actions for e-learning

- ★ Shared monitoring and understanding:
 - Working groups, surveys, studies, benchmarks
- ★ European demonstration projects
 - Observatories, pilots, key themes
 - Quality issues
 - Media literacy
- ★ Fostering European co-operation
 - European networks
 - Public-private partnership
- ★ Providing a communication platform
 - the eLearning portal
www.elearningeuropa.info



The eLearning programme

- ★ Objective: fast, efficient and **good** integration of ICT in education and training systems
- ★ Action areas:
 - Promoting digital literacy
 - Promoting European virtual campuses
 - Fostering schools twinning in Europe
 - Monitoring and coordination of EU actions
- ★ Budget: 44 million € for 3 years (2004-2006)



The eLearning programme: Action Line 1: Promoting Digital Literacy

Actions in this area must cover both **conceptual** and **practical** issues

Digital literacy is one of the essential skills and competencies needed to **empower citizens** for the **knowledge society** and for the **new media culture**



The eLearning programme: Action Line 1: Promoting Digital Literacy

Identification and dissemination of **good practice** in the promotion of digital literacy

- Access to learning
- Different cognitive and didactic approaches
- Addressing the needs of disadvantaged groups
- Stimulating engaging and motivating approaches



The eLearning programme: Action Line 1: Promoting Digital Literacy

Supporting European networks

- Awareness actions
- Pilot projects
- Action-research
- Public-private partnerships



Thank you for your attention !



e Learning
Designing Tomorrow's Education

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